



GREATER WEST BLOOMFIELD
CABLE COMMUNICATIONS
COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

REPORT TO THE

KEEGO HARBOR CITY COUNCIL

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ORCHARD LAKE CITY COUNCIL

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SYLVAN LAKE CITY COUNCIL

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WEST BLOOMFIELD TOWNSHIP BOARD

FOR

JANUARY – JUNE 2018

In the first half of 2018, the Greater West Bloomfield Cable Communications Commission dealt with a number of business items:

- Civic Center TV programming
- Sunshine Week
- Third Amendment to Intergovernmental Agreement and Supplemental Revenue Project
- Green Media Center Operation
- Commission Assistance to Residents
- Cable Community Panel
- Review of Revenue and Expenditures
- Bylaws
- Committees
- Food Truck Rally

CIVIC CENTER TV PROGRAMMING

At its meetings in the first half of 2018, the Commission received reports of programming produced for cablecast on Civic Center TV and WBTV.

WB 911 E404 (7 episodes)
Orchard Lake Boulevard Opening (6 programs)
The Splash (18 episodes)
United We Walk
United We Walk 2018: How WB's Youth Are Keeping Dr. King's Dream Alive
2018 Greater WB Chamber of Commerce Installation of Board Officers
A Closer Look (2 episodes)
Parenting on the Go (5 episodes)
Township Talk (2 episodes)
Kyle Mack Celebration
WB Youth Assistance Youth Recognition Awards
West Bloomfield Police Memorial
The Biz
Michigan Week Community Awards Breakfast
Keego Harbor Memorial Day Ceremony
Keego Harbor Memorial Day Parade
Sylvan Lake Memorial Day Parade
Pine Hill Cemetery Memorial Day Ceremony
Promotional Announcements: United We Walk, Food Truck Rally (4), Library Summer Reading Kick-Off

SUNSHINE WEEK 2018

At its January meeting, the Commission adopted a resolution supporting Sunshine Week 2018 and voted to recommend that each of the four communities do the same.

THIRD AMENDMENT TO INTERGOVERNMENTAL AGREEMENT AND SUPPLEMENTAL REVENUE PROJECT

At its March meeting, the Commission voted to recommend that the four communities approve the Third Amendment to the 1984 Intergovernmental Agreement authorizing the Commission to seek revenue supplemental to that received from cable operators. At its May meeting, the Commission received a report that the Amendment had been approved by the four communities and that the three standing committees would now begin work on the Supplemental Revenue Project.

GREEN MEDIA CENTER OPERATION

At its March meeting, the Commission received reports from its programming contractor, Motown Digital, regarding upgrades to the Green Media Center facility, the Civic Center TV web site, and Michigan Association of Broadcasters recognition of West Bloomfield High School students for their work at WBLD.

COMMISSION ASSISTANCE TO RESIDENTS

At its meetings in March, April, May, and June, the Commission received reports of assistance provided to residents in the areas of cable customer service, including incorrect billing and equipment charges, customer service options, including Comcast retail locations in Rochester Hills and Troy, a student cable account in Ann Arbor, and infrastructure problems in a West Bloomfield subdivision.

CABLE COMMUNITY PANEL

At a joint meeting with its Community Programming Committee in April, the Commission learned of plans for the creation of a Cable Community Panel of residents to provide input and guidance in the development of Civic Center TV and WBLD programming.

REVIEW OF REVENUE AND EXPENDITURES

At a joint meeting with its Finance Committee in April, the Commission reviewed 2017 revenue and expenditures and worked on the development of a financial contingency plan in light of decreasing revenue from cable operators.

BYLAWS

At its April meeting, the Commission voted to amend Article VII of its bylaws dealing with committee membership.

COMMITTEES

At its May meeting, the Commission approved its Chairperson's nominations regarding membership and leadership of its three standing committees.

FOOD TRUCK RALLY

At the June meeting, commissioners noted the contributions of its programming contractor, Motown Digital, to the success of the Food Truck Rally at Orchard Mall on June 8.

The Greater West Bloomfield Cable Communications Commission is interested in your concerns or suggestions regarding its activities, Civic Center TV, and cable service in the four communities. Please communicate any comments to Cable Commission Chairperson Harvey Gersin (248.681.4273, hgersin@gwbcable.org), Executive Director Dave Albery (248.682.6532, davealbery@gwbcable.org), or your community's representatives to the Commission.